

Online eszközök a
disszemináció során

Használjuk a csatornáinkat

Fókuszban a vizualitás

Hol tartsuk az online
eseményünket?

Élményelemek a
prezentációban

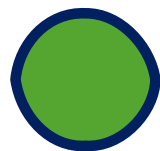
Tervezés és együttműködés

Összefoglalva

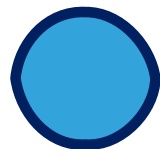
Kérdések

Online eszközök a
disszemináció során

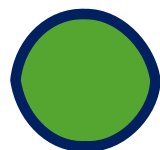
Tartalom



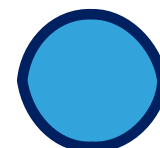
Mi a disszemináció célja?



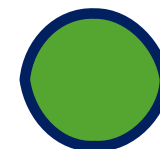
Online csatornák használata



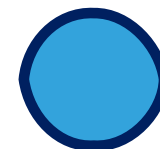
Eszközök a vizuális tartalmak készítéséhez



Online események



Élményelemek a prezentációban



Tervezési és együttműködési eszközök

Mi a disszemináció célja? (És hogyan lehet hatékony?)

Projekteredmények (széleskörű) terjesztése

Illesszük be intézményi/szervezeti tevékenységünkbe

Alkalmazzunk némi marketing-
szemléletet

Mérjük fel a kapacitásunkat

Válogassuk meg a csatornáinkat

Használjuk a csatornáinkat

Milyen csatornákat használhatunk?

Weboldal

Facebook oldal + csoport

LinkedIn oldal

Instagram

Blog

Podcast

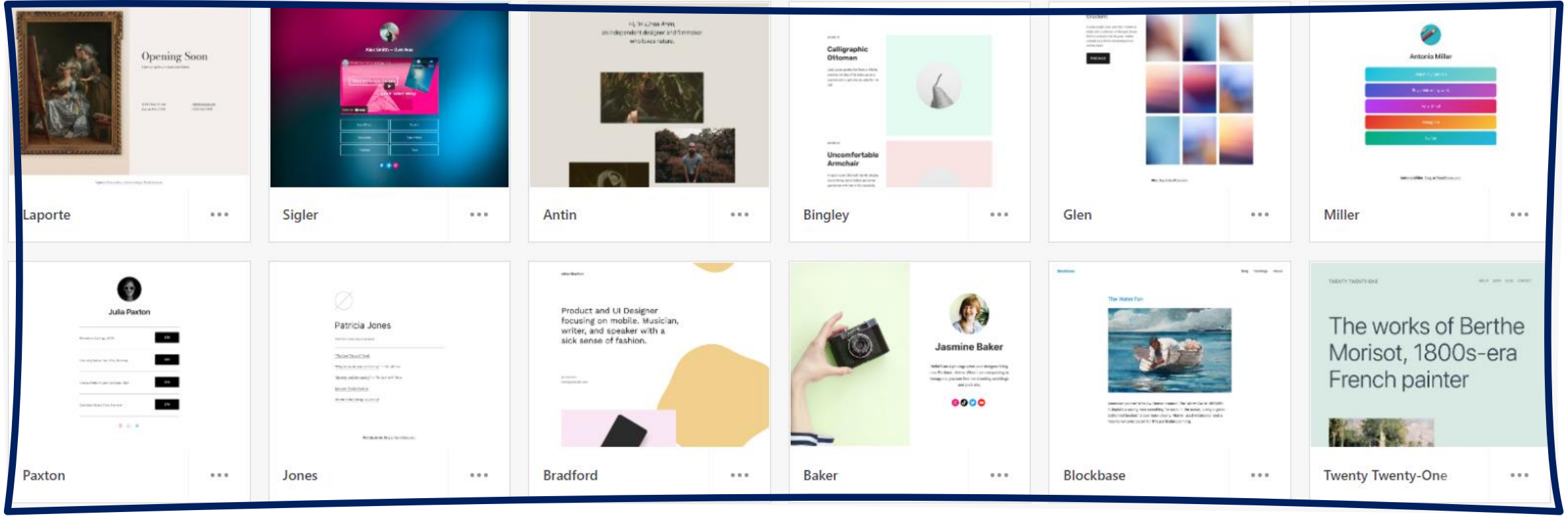
YouTube és egyéb
videómegosztók

Linktree

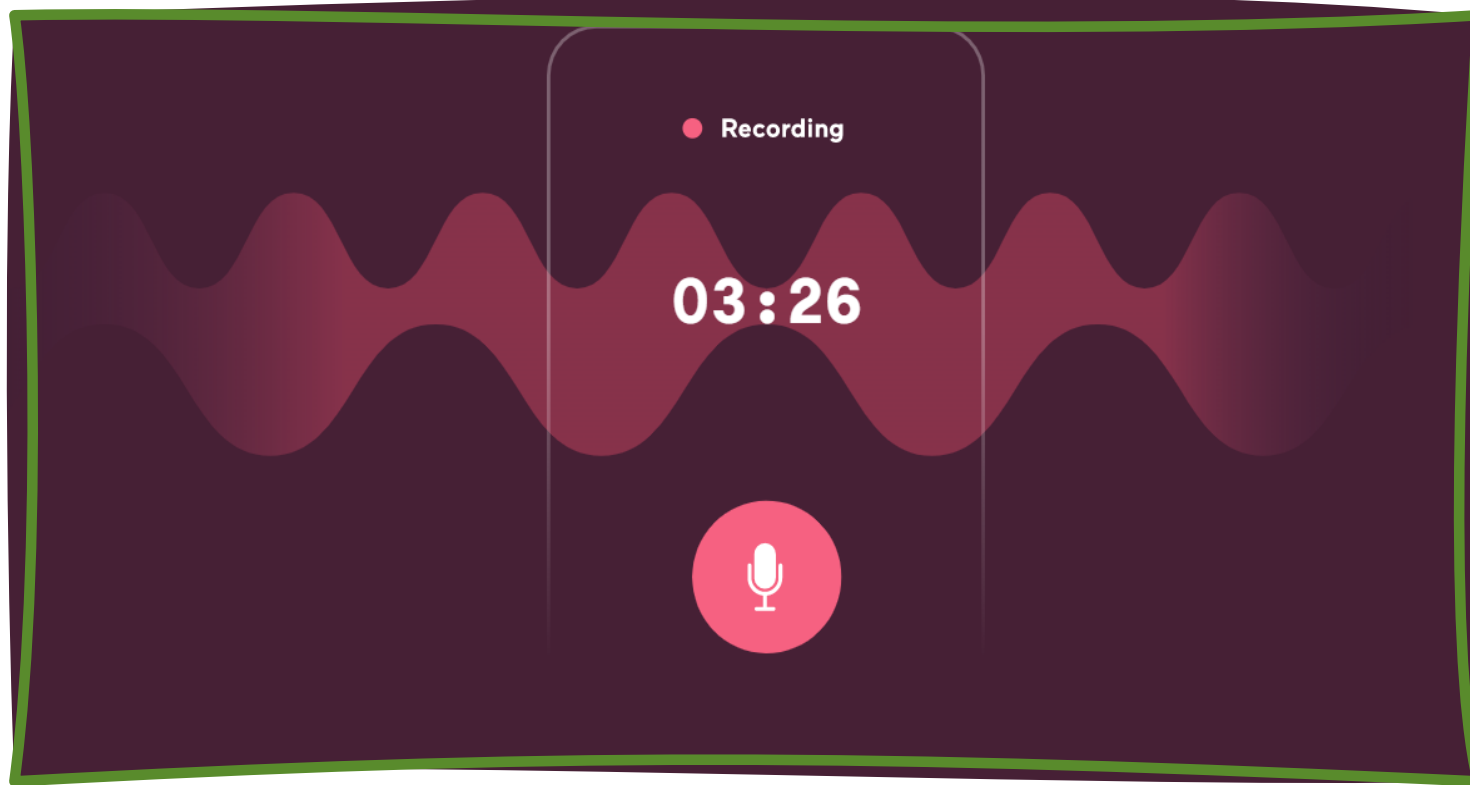
Szavazás

Érdekelnek minket a tapasztalataitok

Jelszó: #Erasmus2022



Wordpress Blog



[Anchor.fm](https://anchor.fm)



Eurodesk Hungary

Kezdd velünk!

Az önkéntesség hónapja



Solidarity.ON – A közösség ereje! rendezvény



Az önkéntesség MENŐ! ▼



Külföldi önkéntesség



Önkéntes sztorik



Szolidaritási projekt

[Linktree](#)

A tartalmak menedzselése

Excel

Trello

Notion

Facebook Creator Studio

Airtable

F10		A	B	C	D	E	F	G	H	I	J	K
			December		Hétfő	Kedd	Szerda	Csütörtök	Péntek	Szombat	Vasárnap	
2			Facebook oldal	1. - 5.					Disszeminációs tartalom 1.			
3			Facebook csoport				Disszeminációs tartalom 1.					
4			Instagram						Disszeminációs tartalom 1.			
5			Facebook oldal	6. - 12.						Disszeminációs tartalom 2.		
6			Facebook csoport					Disszeminációs tartalom 2.				
7			Instagram/LinkedIn			Disszeminációs tartalom 2.						
8			Facebook oldal	3. - 19.			Disszeminációs					

Excel

Views: Time to Move 2021 - Social Me... | Hide fields | Filter | Group | Sorted by 1 field | Color | Share view

Find a view

- Time to Move 2021 - Social Me...
- Content calendar
- Author workload
- Calendar 2
- Kanban
- Grid 3
- Form
- Calendar 3

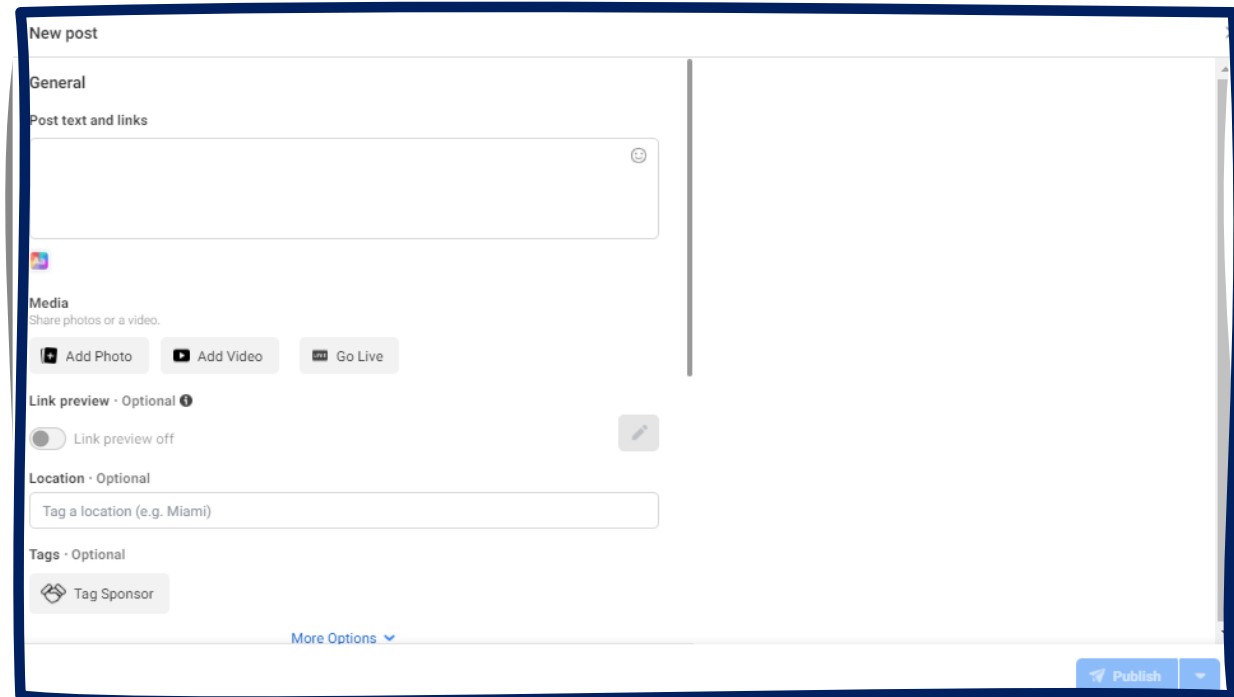
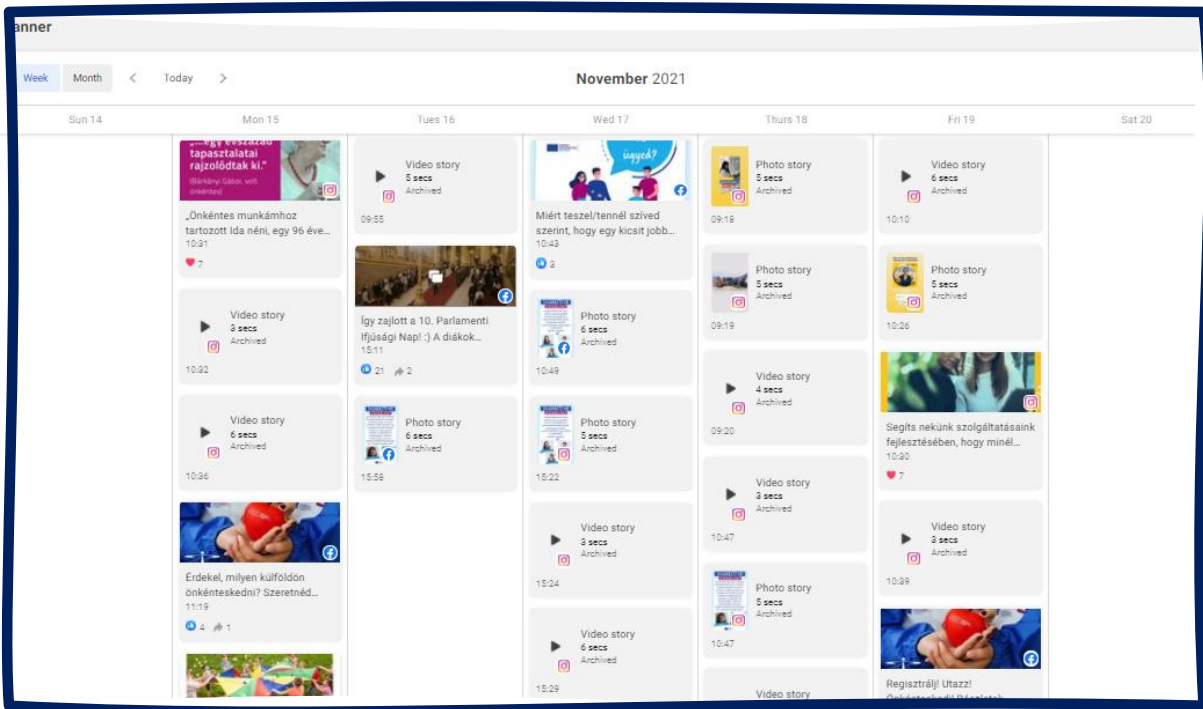
Create...

- Grid
- Form
- Calendar
- Gallery
- Kanban
- Timeline Pro
- Gantt Pro
- New section Pro

ID	Title	Headline	Publicat...	Hour	Copy 1	Channels	Visual 1
1							
2	First post about Time to Move	TIME TO MOVE	2021.9.1.	h 12.00 pm	It is that time of the year again - it is time to Time to Move! 🎉	Instagram Facebook Twitter LinkedIn	
3	Promotion of the contest	TIME TO MOVE - contest	2021.9.3.	h 12.00 pm	Are you ready to win with us? 🏆	Instagram Facebook LinkedIn Twitter	
4	REVEAL of the FIRST challenge - Greener Europe - photo challenge	TIME TO MOVE - contest	2021.9.6.	h 12.00 pm	Are you ready for the "Greener Europe" challenge? 🏆	Instagram Facebook newsletter Twitter	
5	START of the FIRST challenge - Greener Europe - photo challenge	TIME TO MOVE - Contest	2021.9.7.	h 12.00 pm		Instagram Story Facebook story	
6	Time to Move campaign promotion (i.e milestone)	TIME TO MOVE	2021.9.11.	h 12.00 pm	Did you know that the Time to Move website is now available in 17 different languages? 🌍	Instagram Facebook Twitter	
7	Reminder about the contest - FIRST challenge	TIME TO MOVE - Contest	2021.9.13.	h 12.00 pm		Instagram Story Facebook story Twitter	
8	Reminder about the contest - FIRST challenge	TIME TO MOVE - Contest	2021.9.17.	h 12.00 pm	Have you already uploaded your photo for the "Greener Europe" challenge? 🏆 If you haven't already done so, don't waste any more time! ...	Facebook Instagram Twitter Instagram Story	
9	Time to Move Reminder of the FIRST challenge	TIME TO MOVE	2021.9.18.	h 12.00 pm	Tic Tac! 🕒 Only 1 day left to upload your photo for the "Greener Europe" challenge 🏆 There's no more wasting time! The challenge closes on tomorrow!...	Facebook Instagram Twitter	
10	CLOSING of the FIRST challenge - Greener Europe - photo challenge	TIME TO MOVE - Contest	2021.9.19.	h 5.30 pm		Instagram Story Facebook story	
11	REVEAL of the SECOND challenge + ANNOUNCEMENT of the FIRST public ...	TIME TO MOVE - Contest	2021.9.20.	h 12.00 pm	The Time to Move contest has its first winner! 🏆	Instagram Facebook bulletin Twitter	
12	START of the SECOND challenge "I am Europe, we are Europe" - Story challenge	TIME TO MOVE - Contest	2021.9.21.	h 12.00 pm	Are you ready for the "I am Europe, we are Europe" challenge? 🏆	Instagram Facebook LinkedIn Twitter	
13	Time to Move campaign promotion - 100 ACTIVITIES	TIME TO MOVE	2021.9.23.	h 15.00 pm	We just reached 100 📍 events on our Time to Move map!	Instagram Twitter Facebook	
14	Reminder about the contest - SECOND challenge	TIME TO MOVE - Contest	2021.9.25.	h 12.00 pm	Have you already uploaded your story for the "I am Europe, we are Europe" challenge? 🏆 If you haven't already done so, don't waste any more time! ...	Instagram Story Facebook story	

38 records

Airtable



Facebook Creator Studio

Goals

Goals

Click **+ New** to add a new goal to your board.
Click on an existing goal to add notes, research, whatever you want.
Watch as the **Done** column fills up! 🙌

Click **By Status** to change how goals are grouped and displayed.

By Status By Due Date + Filter Sort 🔍 ... **New** ▾

To Do 5	Doing 3	Done + 3	Hidden groups
<p>🔗 Update personal website Work</p>	<p>🍰 Learn how to bake Life Skills</p>	<p>👁️ Go to a science fiction meetup Travel</p>	<p>🗂️ No Status 0</p>
<p>💰 Contribute to 401k Finance</p>	<p>🍱 Bring lunch to work every day Finance</p>	<p>🗺️ Visit Japan Travel</p>	
<p>💼 Land first freelance job Work</p>	<p>🧘 Meditate 15 mins each day Health</p>	<p>🏀 Start basketball team Health Fun</p>	
<p>🏃 Exercise 3x / week Health</p>	<p>+ New</p>	<p>+ New</p>	
<p>🇫🇷 Learn French Travel</p>			
<p>+ New</p>			

Use this template

- Classroom Home
- Lesson Plans
- Course Schedule
- Class Directory
- Engineering
- Human resources
- Marketing
- Personal
 - Quick Note
 - Personal Home
 - Task List
 - Journal
 - Reading List
 - Goals**
 - Travel Planner
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- Browse more templates

Notion

Fókuszban a vizualitás



Kezdőlap

Sablonok ▾

Felfedezés ▾



Terv készítése

🏠 Neked ajánljuk

🗂 Minden terved

🏢 Arculati csomag

👤 Csapat létrehozása

📁 Minden mappád

🗑 Kuka



Ajánlott

Közösségi média

Események

Marketing

Dokumentumok

Nyomatok

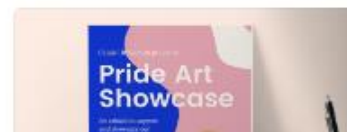
Videó

Iskola

Személ >

Egyéni me

👑 Canva Pro – próbáld ki!



Canva

Remove Image Background

100% Automatically and **Free**



No image?

Try one of these:



By uploading an image or URL you agree to our [Terms of Service](#). This site is protected by reCAPTCHA and the [Google Privacy Policy](#) and [Terms of Service](#) apply.

Untitled presentation ☆ 📁 ☁

File Edit View Insert Format Slide Arrange Tools Add-ons Help Last edit was seconds ago

Format options Animate

1

Hogyan készítsünk látványos prezentációt?

Hogyan készítsünk látványos prezentációt?

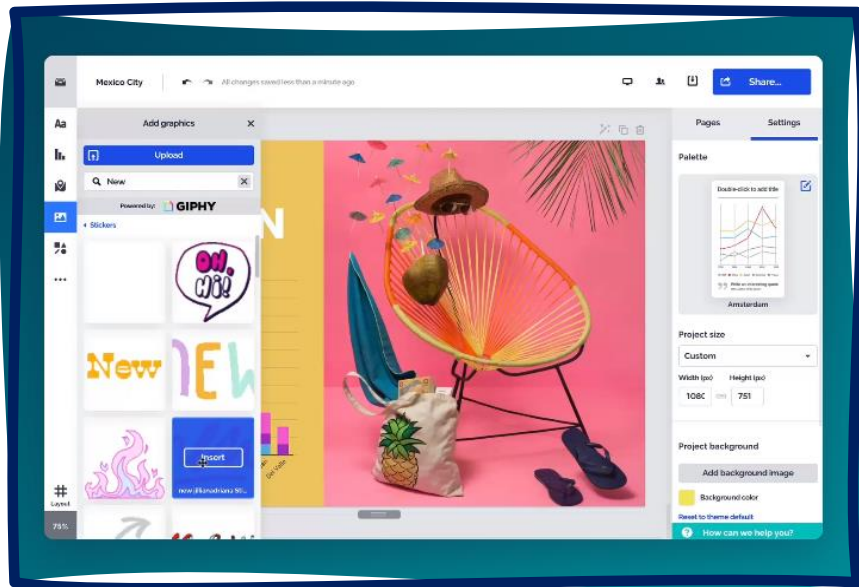
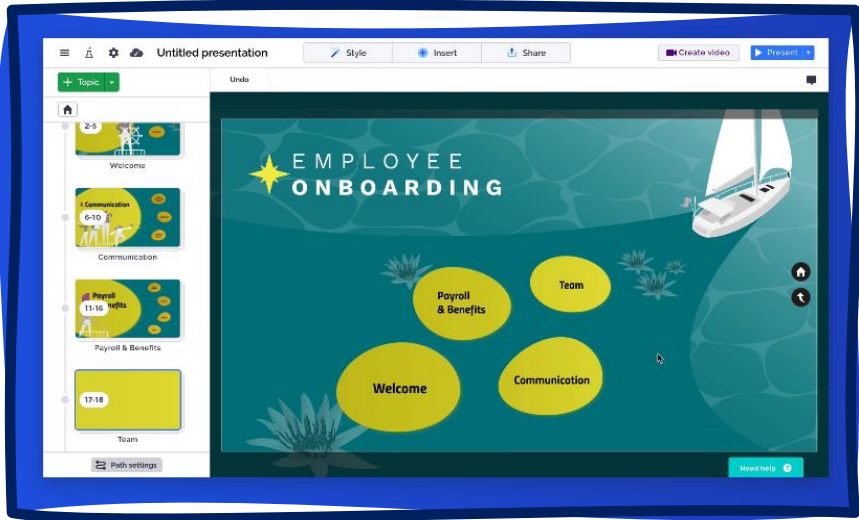
Click to add subtitle

Click to add speaker notes

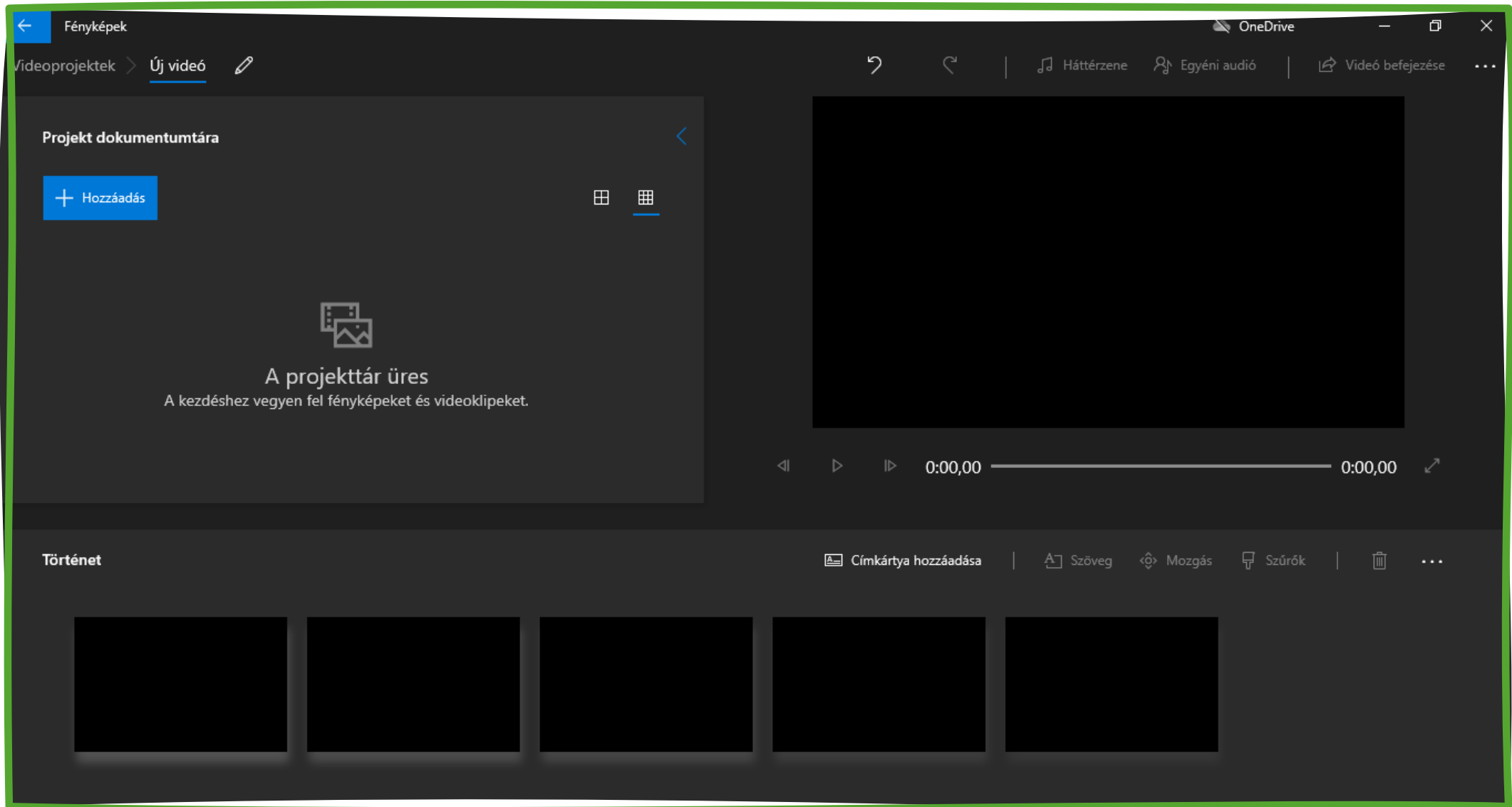
Themes

- Click to add title
Click to add subtitle
- Geometric
Click to add title
Click to add subtitle
- Pop
Click to add title
Click to add subtitle
- Luxe
Click to add title
Click to add subtitle
- Blue & gold
Click to add title

Explore Import theme



Prezi: Present, Video & Design



Windows Fényképek



Clipchamp - Video Editor

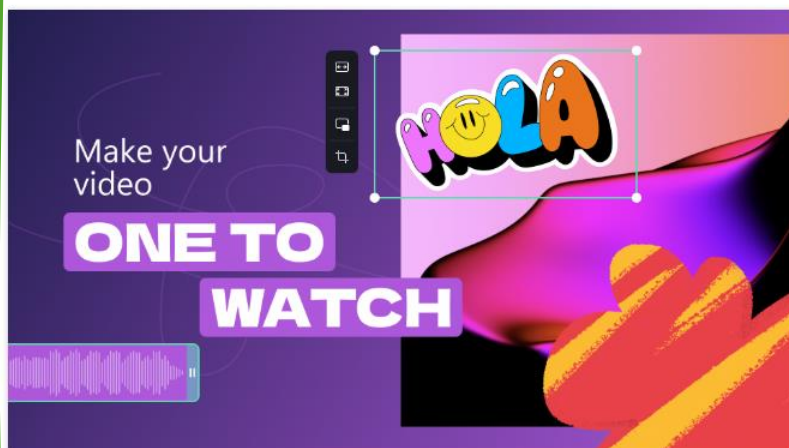
Microsoft Corporation

★★★★☆ 1.21K | Fotó és videó

Áruházbeli alkalmazás letöltése

+ Alkalmazáson belüli vásárlások

Ingyenes



Részletek

Elérhető 25 nyelven

Közzétette:

Microsoft Corporation

Kifejezések

Adatvédelmi szabályzat

Fejlesztő és informatikai
részleg

[Alkalmazásielvénv](#)

Clipchamp – Video Editor

Hol tartsuk az online
eseményünket?

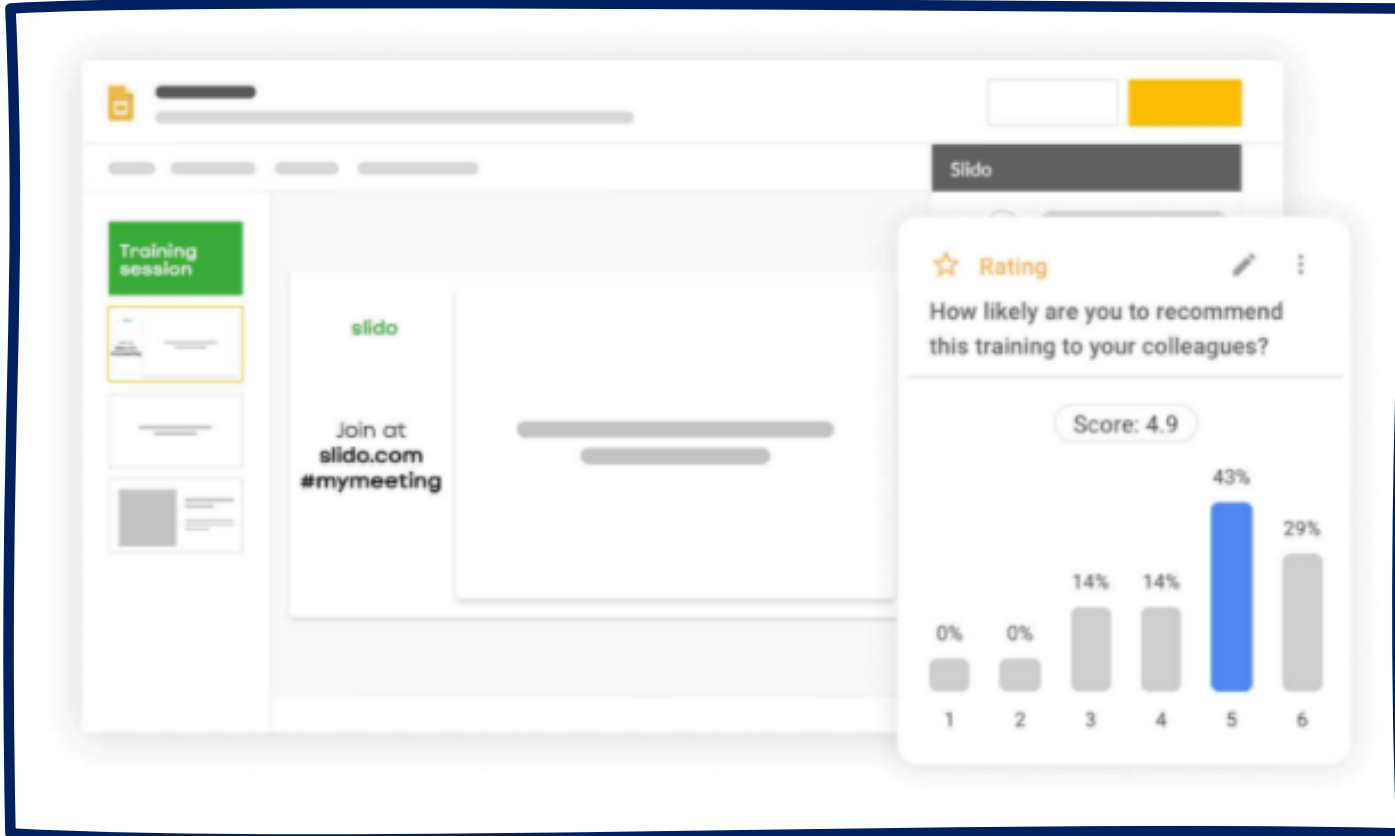
Teams

Google Meet

Zoom

Wonder.me

Élményelemek a
prezentációban



slido

Active

- Tech conference #techconference
14 – 21 Feb 2020
- Workshop #workshop
13 – 20 Feb 2020

Past

-
-

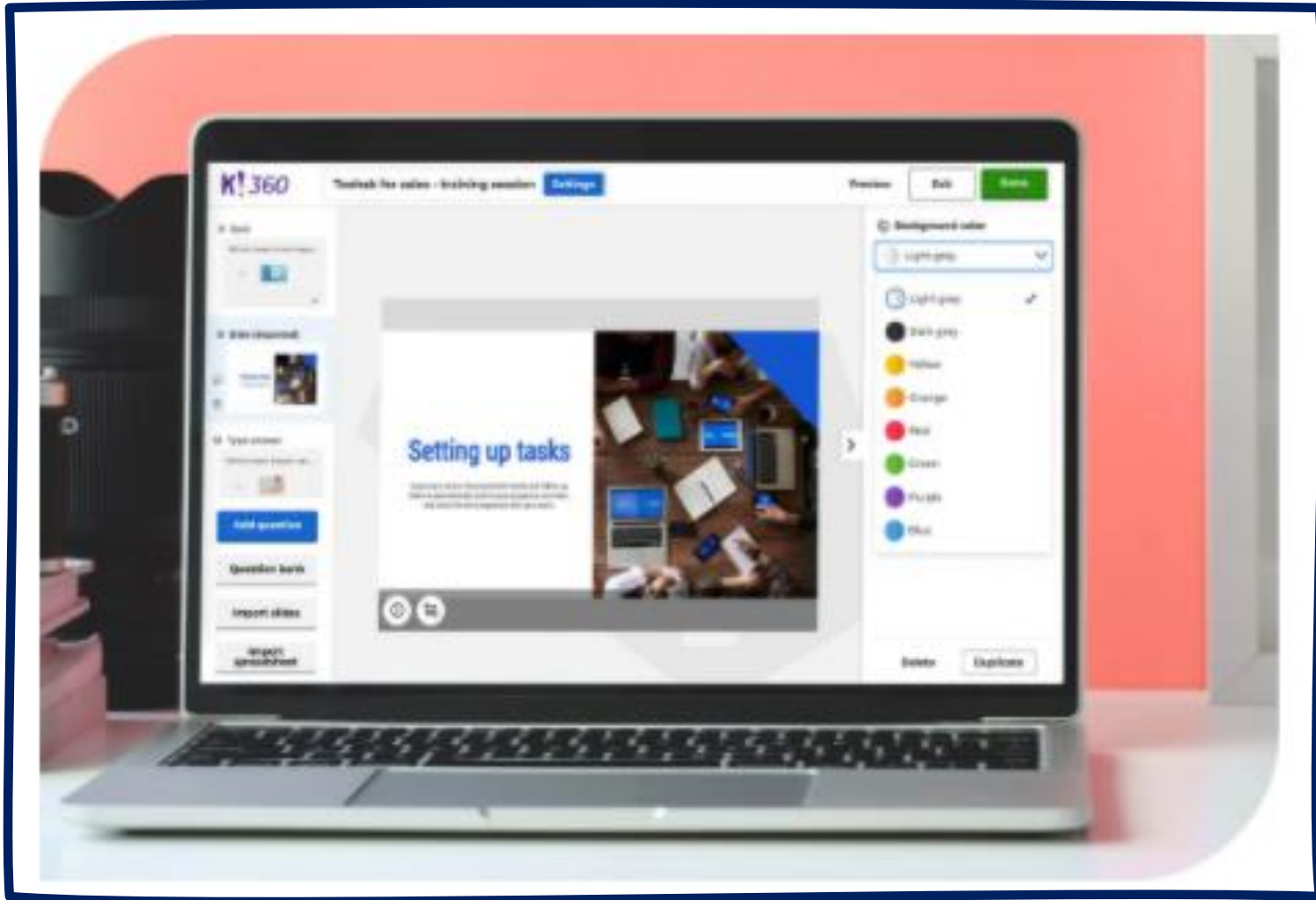
Add a live poll
Engage your audience by letting them express their opinion

Add a quiz poll
Let your audience compete in an interactive quiz

Display audience Q&A
Crowdsource the best questions from your audience



Slido és Menti



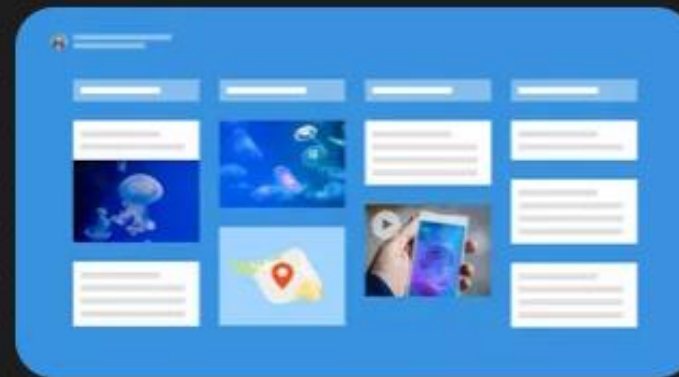
Kahoot, mint prezentációs eszköz
Kahoot.it



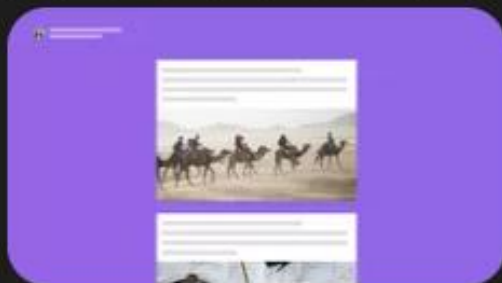
Fal



Vászon



Polc



Lista



Rács



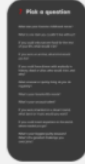
Idővonal



Térkép

Meetings & workshops

[View all 48 templates →](#)



Ice breaker



Daily Standup



Event Planning



Team Meeting Agenda

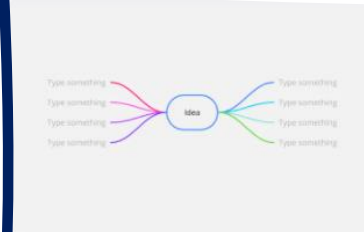


One-on-one Meeting



Parking Lot Matrix

Miro



Random Words



Breakout Group



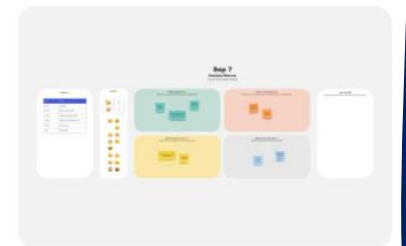
What's on Your Radar



Official 5-Day Design Sprint



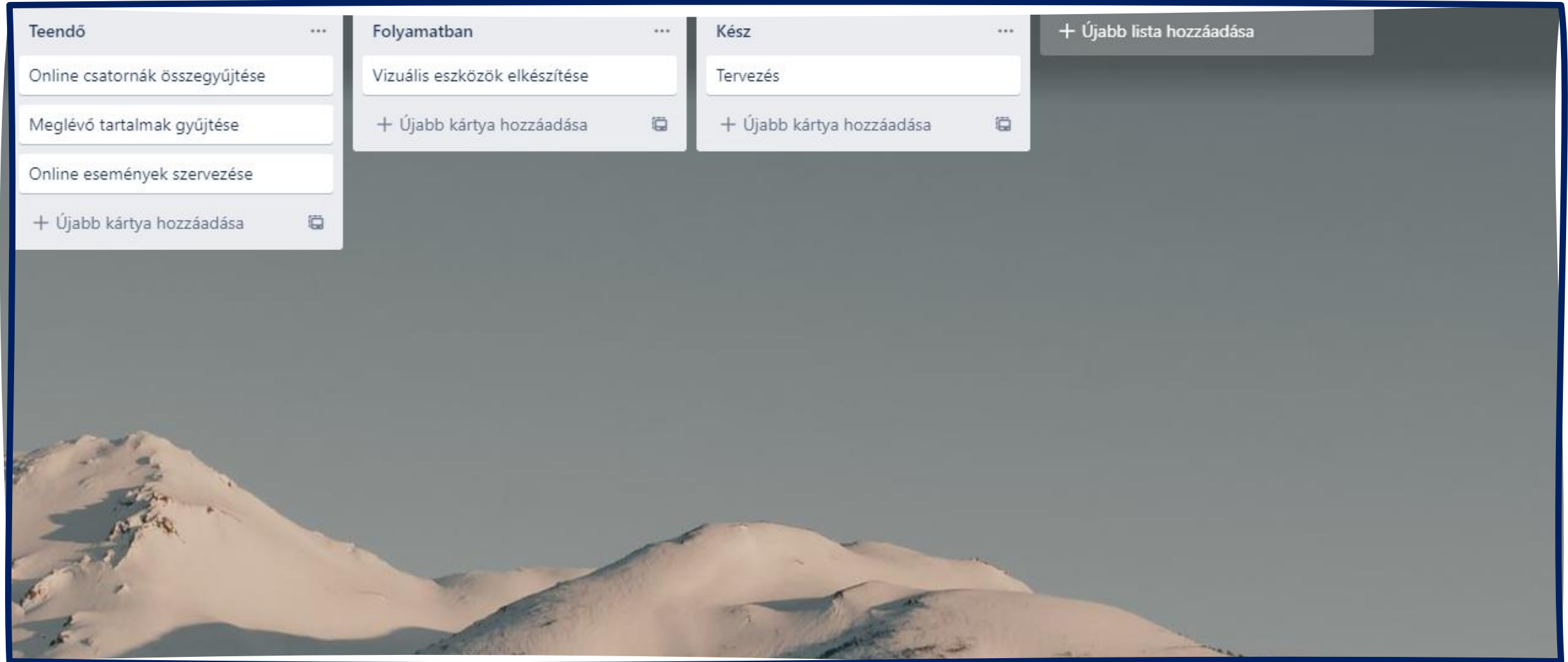
Process Map



One-on-one Meeting

Tervezés és együttműködés

Trello



Classroom Home

Give your students one source of truth for class information, course materials, assignments, announcements, and more.

History 340

Instructor:  [Professor Linus Caesar](#)

 [Syllabus](#)

 [Course Schedule](#)

 [Required Texts](#)

 [Assignments](#)

 [Sections](#)

 [Contact & Office Hours](#)

Weekly Schedule

Mon	Tue	Wed	Thu	Fri
9-11am Section 1	9:30-11am Lecture	9-11am Section 1	9:30-11am Lecture	Off
1-3pm Section 2		1-3pm Section 2		

Announcements

Use this template

► Design

▼ Student

 [Class Notes](#)


 [Job Applications](#)

 [Grade Calculator](#)

 [Club Homepage](#)

 [Reading List](#)

 [Thesis Planning](#)

 [Cornell Notes System](#)

 [Personal CRM](#)

 [Roommate Space](#)

 [Simple Budget](#)

 [Syllabus](#)

 [Classroom Home](#)

 [Lesson Plans](#)

 [Course Schedule](#)

 [Class Directory](#)

► Engineering

► Human resources

► Marketing

► Personal

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Weekly Agenda

Drag the  handle to the left of any to-do item to re-order. Right-click to add color.


Mon

- Prep for weekly meeting

Tue

- Board meeting decks
 - Prep PDF
 - Send email

Wed

-  Shopping list
 - Pick up dry cleaning

Thu

- Shawn's baby shower
- Call with Mary

Fri

- Lunch with marketing candidate

Weekend

- Founder meetup
-  Archive

Use this template

 Class Directory

▶ Engineering

▶ Human resources

▶ Marketing


▼ Personal

 Quick Note

 Personal Home

Task List

 Journal

 Reading List

 Goals

 Travel Planner

 Blog Post

 Simple Notebook

 Habit Tracker

 Life Wiki

 Resume

 Job Applications

 Weekly Agenda

▶ Other

▶ Product management

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Roadmap

Add cover Hide description

Roadmap

Use this template to track all of your project work.

- ▲ Epics are large overarching initiatives.
- 🔗 Sprints are time-bounded pushes to complete a set of tasks.
- 🔧 Tasks are the actions that make up epics.
- 🐛 Bugs are tasks to fix things.

Click **By Status** to isolate epics, sprints, tasks or bugs. Sort tasks by status, engineer or product manager. Switch to calendar view to see when work is scheduled to be completed.

Tasks 🔗 By Status By Epic ▲ Epic Calendar 📅 Sprints 🔗 Bugs 🐛 By Engineer + Filter Sort 🔍 ... New ▾

↑ Priority ▾ 1 rule ▾ Priority ▾ Status ▾ Epic ▾ Product Manager ▾ Engineers ▾ + Add filter

Projects	Priority	Status	Epic	Sprint	Product Manager
Evernote Import	P1 🔥	In Progress	🔗 Improve Third Party Integrations	Sprint 21 Sprint 22	Brian McConnell
Apple Login	P1 🔥	In Progress	🔗 Add Authentication Options	Sprint 20	Shirley Miao
Rewrite Query Caching Logic	P1 🔥	Not Started	⚡ Performance Improvements	Sprint 22 Sprint 23 Sprint 24	Owais Khan
Google Login	P2	In Progress	🔗 Add Authentication Options	Sprint 23	Yiwen
Database Tuning	P2	Complete 🎉	⚡ Performance Improvements	Sprint 21	Andrea Lim
CSV Import	P2	Complete 🎉	🔗 Improve Third Party Integrations	Sprint 23	Erdem Alparslan
Debug Slow Queries	P3	In Progress	⚡ Performance Improvements	Sprint 22	Alp
Trello Import	P3	Complete 🎉	🔗 Improve Third Party Integrations	Sprint 21	Alex Karim
Facebook Login	P4	Not Started	🔗 Add Authentication Options	Sprint 24	Michelle Parent

COUNT 9

Notion

Goals

Goals

Click **+ New** to add a new goal to your board.
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<p>🏃 Exercise 3x / week Health</p>	<p>+ New</p>	<p>+ New</p>	
<p>🇫🇷 Learn French Travel</p>			
<p>+ New</p>			

Use this template

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- ▼ Personal
 - 📌 Quick Note
 - 🏠 Personal Home
 - ✓ Task List
 - ✍️ Journal
 - 📖 Reading List
 - 🏠 **Goals**
 - 🗺️ Travel Planner
 - 📝 Blog Post
 - 📖 Simple Notebook
 - 📅 Habit Tracker
 - 🕒 Life Wiki
 - 👤 Resume
 - 📁 Job Applications
 - 📅 Weekly Agenda
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Notion

Dolgozzunk felhőben

Szerkeszthetőség

Google Drive

Jelszavas védelem

Microsoft OneDrive

A tartalom nem „száll el”

Dropbox

+1 Elkülönített belső kommunikációs csatorna



Összefoglalva

**Célok menti
tervezés**

**Ingyenes
eszközök**

**Disszeminációs
lehetőségek**

**Projekt-
menedzsment**

**További
workshopok**

Kérdések

Válasszatok ki valamelyik disszeminációs tevékenységet a következők közül:

- * Jelenléti/online esemény
- * Online tartalmak (pl. Facebook poszt, Podcast)

A tevékenységet hogyan illesztenétek be a disszeminációs tervetekbe?

Milyen digitális eszközöket használnátok hozzá?